GOVERNMENT OF INDIA
TRIBAL AFFAIRS
LOK SABHA

UNSTARRED QUESTION NO:5769
ANSWERED ON:10.04.2017
Promotion of Tribal Handicrafts Abroad
Sampath Shri Anirudhan

Will the Minister of TRIBAL AFFAIRS be pleased to state:

(a) whether the Government promotes/proposes to promote Indian tribal arts and crafts in other countries;

(b) if so, the details thereof along with the steps taken in this regard;

(c) the number of exhibitions for promoting Indian tribal arts and crafts organised by the Government in various countries during the last three years, country-wise;

(d) whether the Government has assessed the number of tribals benefited from the said exhibitions and if so, the details thereof; and

(e) the quantum of export of handicrafts/artifacts manufactured by tribals from various States during the said period?

Answer

MINISTER OF STATE IN THE MINISTRY OF TRIBAL AFFAIRS
(SHRI JASWANTSINH BHABHOR)

(a) & (b): Tribal Cooperative Marketing Development Federation of India Limited (TRIFED), a multi-State Cooperative Society under Ministry of Tribal Affairs, has been participating in International Exhibitions for promotion of tribal art and craft. TRIFED is considering participating in 2-3 International Exhibitions in European or other Countries abroad through Export Promotion Council for Handicraft (EPCH) and India Trade Promotion Organisation (ITPO) during the current financial year 2017-18.

(c) to (e): During 2015-16, TRIFED participated in the AFL Artigiano Infiera, Milan, Italy held during 5-13 December, 2015 and generated total sales of Rs. 3.20 lakh. TRIFED did not participate in any of the International Exhibitions during 2014-15 and 2016-17. No formal assessment has been conducted regarding number of tribals benefited from TRIFED's participation in International Exhibitions. However, tribal artisans have been getting indirectly benefitted by TRIFED's participation in these Exhibitions to the extent of the sales of products sourced from them.

****